

MARICO KAYA ENTERPRISES LIMITED

Correspondence Address: 23/C, Mahal Industrial Area, Mahakali Caves Road, Andheri (East), Mumbai 400 093
Tel.: 022 66195000 Fax: 022 66195050

CIN: L93030MH2013PLC239859

Website: www.maricokaya.com

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May 15, 2015

To,

National Stock Exchange of India Limited

Listing Department

Exchange Plaza, Plot No. C/1, G Block

Bandra - Kurla Complex

Bandra (E), Mumbai - 400 051

Fax No.: 2659 8237-38

NSE Scrip Code: MAKE

BSE Limited

Corporate Relationship Department

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai - 400 001.

Fax No.: 22722037/2039/2041/2061

BSE Scrip Code: 538503

Subject: Intimation of Record Date pursuant to the Scheme of Arrangement between Marico Kaya Enterprises Limited ("MaKE") and Kaya Limited ("Kaya") and their respective Shareholders and Creditors ("Scheme").

Dear Sir / Madam,

With reference to the captioned subject, we wish to inform you that the Hon'ble High Court of Judicature at Bombay has vide an order dated April 18, 2015 sanctioned the aforesaid Scheme. The said Order of the Hon'ble High Court has been filed with the Registrar of Companies, Mumbai on May 13, 2015 and is enclosed for your ready reference. Accordingly May 13, 2015, will be considered as the effective date

Further the Board of Directors of MaKE & Kaya have fixed May 27, 2015 as the record date for the purpose of determining the shareholders of MaKE to whom shares of Kaya will be issued and allotted in accordance with Clause 5.1 of the Scheme in the following manner;

"1 (One) fully paid-up Equity Share of INR 10 (Rupees Ten) each of Kaya shall be issued and allotted for every 1 (One) fully paid-up Equity Shares of INR 10 (Rupees Ten) each held in MaKE."

We request you to take the above on record and oblige.

Thank you.

Yours faithfully,

For Marico Kaya Enterprises Limited


Almas Badar

Company Secretary &
Compliance Officer

Encl: A/a