

Kaya Limited

November 6, 2020

To,
BSE Limited
Market Operations Department,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
BSE Scrip Code: 539276

National Stock Exchange of India Limited
'Exchange Plaza', 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra(E), Mumbai 400051
NSE Symbol: KAYA

Subject: Media Release –Q2FY21

Dear Sir/ Madam,

Please find enclosed a media release by Kaya Limited for the quarter ended September 30, 2020.

This is for your information and records.

For **Kaya Limited**,

Nitika Dalmia
Company Secretary &
Compliance Officer

Encl: A/a

KAYA LIMITED

Media Release

Kaya Limited

Consolidated Revenue declined by 27%

Q2 FY21

Kaya Limited posted consolidated Revenue from Operations of INR 74.0 crores for the quarter ended 30th September 2020, a decline of 27% over corresponding quarter ended 30th September 2019.

India business reported Revenue decline of 47% and International business declined by 4% over Q2 LY

Consolidated Operating EBITDA at INR 14.6 crores for the quarter ended 30th September 2020, as compared to INR 14.6 crores for the corresponding quarter in previous year.

Consolidated Loss after Tax and Minority Interest for the quarter ended 30th September 2020 is INR 4.3 crores, compared to INR 9.5 crores for the corresponding quarter ended 30th September 2019.

Kaya Limited is leading specialty skin & hair care, solution provider in India and Middle east either directly or through one or more of its subsidiaries. Kaya Limited ("Kaya") was incorporated on 27th March, 2003 as part of wholly owned subsidiary of Marico Limited and was demerged from Marico Limited in September, 2013. Kaya delivers holistic skin & hair care solutions through its range of Kaya Clinics (73 in India and 23 in the Middle East) and product retail outlets/touch point (500+ in India).

Kaya Clinic, chain of specialized skin & hair care clinics, offers customized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies. Kaya runs with a single minded objective of delivering flawless skin through expert skincare solutions that include services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Ageing, Laser Permanent Hair Reduction, Hair Free, etc. along with regular beauty enhancement & maintenance services. Kaya also has a range of more than 80+ skincare & hair care products ranging from daily skin care to specific skin concerns like acne, pigmentation, ageing, etc.

For more information visit www.kaya.in

Kaya Limited, Regd. Off: 23/C, Mahal Industrial Estate, Mahakali Caves Road, Andheri (East), Mumbai 400 093.Tel: (91-22) 66195000

Website: www.kaya.in # Email: Investorrelations@kayaindia.net